



Regulation

3° WE REBORNERS CONTEST 2025

KIT PRIMROSE AWAKE AND ASLEEP



3° WE REBORNERS CONTEST 2025

*Kits Primerose Awake & Asleep
by Laura Lee Eagles*



WWW.WEBORNERS.IT

WE REBORNERS

RECOGNIZED ITALIAN & INTERNATIONAL ARTISTS

CONTEST – Name

“3° WE REBORNERS CONTEST 2024 - KIT PRIMEROSE AWAKE & ASLEEP”

Recipients and methods of participation

WE REBORNERS members who entered the contest by Monday 23 September 2024 (11.59pm Europe Zone).

Duration of time

The artists will create the works from Monday 3 March 2025 to Monday 12 May at 11.59pm (Europe zone).*

Subject of the competition

The competition consists in the creation of a vinyl doll with all the criteria of quality and originality. The purpose of this competition is to recognize and encourage the recognized artists of WE REBORNERS who, with great commitment, passion, love and professionalism and using only original materials in the creation of their works, realize their projects and the high values of Italian and international Reborning.

Execution of work.

The work will take 80 days to complete.

The works, using either or both of the Primrose Awake & Asleep kits by Laura Lee Eagles, can be created by each participant according to their own personal technique and tastes: ethnicity, gender, hair color, choice of clothing, etc.

Competition categories

Depending on their level and total freedom of choice, the artists registered in one of the following categories:

LEVEL A (ADVANCED) LEVEL B (INTERMEDIATE AND BEGINNER)

Photos that the artist will take for the contest

Photo 1

A full-length photo of the doll;

Photo 2

A close-up photo of your face;

Photo 3 A photo of your rooting or painted hair (if done);

Photo 4 A close-up photo of your choice of upper or lower limbs;

Photo 5 A photo of your choice.

Important

The photographs must be absolutely anonymous and must not contain any reference to the artist.

In particular, they must not report:

- Artist's signature or pseudonym;
- Artist's logo;
- Accessories previously used by the artist;
- Photo backgrounds based on the artist's personal data;

The use of baskets, sunbeds or cushions is permitted only if new (never used).

Photographs must be taken by the artist independently. Therefore, photos taken by professional photographers will not be accepted.

During the entire duration of the competition, the works created or the so-called works in progress cannot be shown to the public in any way. Therefore, no post, video or photo of the doll in competition must be shared on the various social channels, websites or other media until the winners are announced. Penalty for exclusion from the competition.

How to send photos

The photos must be sent in JPG format, without any modification, in perfect quality, no later than the closing date of the competition (11:59 pm on Monday 12 May 2025 - Europe Zone) to the following email address: info@wereborners.it. Otherwise, participation will be excluded from the competition.

If your images are large, you can send them in two separate emails or compress them into a single ZIP file before sending.

If you are participating with both versions of the kit, please send two separate emails, indicating the kit you are interested in in the subject of each email.

In the email you must include the artist's First Name, Last Name and Nursery Name/Artistic Name.

Quality jury vote and prizes.

The jury, composed of Laura Lee Eagles and other international experts, selects the works to be awarded and decrees the following winners:

LEVEL A (Advanced) LEVEL B (Intermediate & Beginners)

Premi "3 We Reborners Contest 2025 – Primrose Awake & Asleep"

PRIZES AWARDED BASED ON THE VOTES OF THE EXPERT JURY

LEVEL A

1st place

"3° WE REBORNERS CONTEST 2025" Trophy +
Certificate + Creation of the next Laura Lee Eagles
prototype

2nd place

"3° WE REBORNERS CONTEST 2025" Trophy +
certificate

PRIZES AWARDED BY THE WE REBORNERS STAFF

We Reborners 2025 Special Award

Advanced Reborner – Primrose Awake (Digital
Certificate)

- Advanced Reborner – Primrose Asleep (Digital
Certificate)
- ◆ If the winners of the Special Award have been
practicing for less than two years, they will receive the
"Beginners" award. If for more than two years, they will
receive the "Intermediate" award.



NEWS AWARDS ASSIGNED THROUGH THE SOCIAL PUBLIC VOTE:

🏆 People's Choice Award 2025 – Advanced

LEVEL B

1st place

"3° WE REBORNERS CONTEST 2025" Trophy + certificate

2nd place

"3° WE REBORNERS CONTEST 2025" Trophy + certificate

PRIZES AWARDED BY THE WE REBORNERS STAFF

We Reborners 2025 Special Award

- Intermediate/Beginners Reborners - Primrose Awake (Digital Certificate)
- Intermediate/Beginners Reborners - Primrose Asleep (Digital Certificate)

◆ If the winners of the Special Award have been practicing for less than two years, they will receive the "Beginners" award. If for more than two years, they will receive the "Intermediate" award.

NEWS AWARDS ASSIGNED THROUGH THE SOCIAL PUBLIC VOTE:

🏆 People's Choice Award 2025 - Intermediate/Beginners



The quality jury is composed of:

- **N° 4 JURORS**

The quality jury will be announced in early May 2025.

Prizes will be shipped directly to the winners' homes.

The date of the competition outcome and the names of the winners will be communicated later on our social pages and on our website www.wereborners.it on Tuesday 27 May 2025 - 12:00

USE:

The judgment of the We Reborners staff is unquestionable

Acceptance of the regulation and Privacy

Participation in the competition presupposes full acceptance of these provisions and the processing of personal data of participating members.

Personal data and photos will always and only be used and distributed through social networks, the press and our websites wereborners.it and contest.wereborners.it for purposes related to the competition (communication, advertising, etc.).



The We Reborners Staff

Data

24.02.2025

- Laura Cosentino
- Carmelo Calanni
- Veronica Lale
- Elizabeth Monari
- Supervisory body

For information and clarifications on the competition, participants can contact the We Reborners staff via email at info@wereborners.it or via message through the staff's social channels.

The following rules can be found on the website www.wereborners.it

